



## **A Vacation with Legendary has Infinite Possibilities**

*Introducing Legendary Resorts without Borders®*

**For Immediate Release (November 20, 2006)** - As developers of some of the most visible and prominent modern landmarks on Florida's Emerald Coast, Destin based Legendary, Inc., has had an enormous impact on the area's growth. Now, the company's hospitality division is proud to introduce one of its latest ventures - Legendary Resorts, providing the ultimate vacation package with a "Resorts without Borders®" approach.

Today, in the busy world of long work hours, rush hour traffic and deadlines, people who go on a vacation need a true vacation. "People today want ease and hassle-free when it come to vacationing, Legendary, Inc. COO Bruce Craul noted. "They want to come out of their room with nothing except their room key and enjoy the day."

The goal of Legendary Resorts is to provide this ease so that vacationers can spend time enjoying their vacations. While most resorts and vacations spots have limited amenities within the confines of the property, with a Legendary Resort things are very different. A Legendary Resort encompasses the city of Destin.

Driving over the Marler Bridge and into the city limits, Legendary's Resort begins with the pontoon rentals, fishing boat charters, slip rentals and more found along the Destin Harbor at HarborWalk Marina and HarborWalk Charters. Once on the harbor, vacationers are greeted by Emerald Grande at HarborWalk Village, a resort destination unlike anything on the Gulf Coast. Emerald Grande, with 281 units, is surrounded by luxurious amenities, not to mention a breathtaking view of the emerald Gulf waters. Wrapped around Emerald Grande and the harbor is HarborWalk Village, hosting a celebration of Destin's heritage with resort, retail, dining and recreation opportunities.

Moving east vacationers will arrive at Destin Commons, a regional, open-air, lifestyle center and shopper's paradise including nine restaurants, one of which is Tony's Ristorante, a Legendary owned restaurant offering authentic,

Italian Cuisine. Next to Destin Commons is Regatta Bay Golf and Country Club, the Emerald Coast's premier golf course community. Within Regatta Bay, in addition to world-class golfing in a certified Audubon International environment is another great Legendary restaurant, Rutherfords 465.

The Villages at Crystal Beach is a new Legendary property located on Destin's Crystal Beach area. This resort includes spacious resort cottages that provide luxurious amenities and beach access. Further down the beach, Legendary Resorts handles the rental management for upscale Crystal Beach condominium, Villa Coyaba. This tranquil retreat puts you steps away from the dazzling jewel-toned sea and sugar white sands that have made the Emerald Coast a world-famous vacation destination.

Now, imagine being able to enjoy and experience these resorts, condominiums, restaurants, boat charters and endless other amenities with the simple swipe of a card. For those staying in a Legendary property, both owner and renter alike, this is the reality. Legendary Resorts vacationers will be given a room key, offering a doorway that opens up to so more than a room with the perfect view.

To the best of Craul's knowledge, Legendary Resorts is the first in the hospitality industry to enable their guests to enjoy themselves all over town and charge goods and services to their room folio. "Resorts Without Borders is like staying on a cruise ship," he said, "whereas you go from amenity to amenity, restaurant to restaurant and do not see the bill until the day you check out."

Craul has worked along with the Legendary team to spearhead developing the ultimate vacation experience. Commenting on this unique offering, he explained, "Legendary Resorts without Borders provides an experience for guests that extends beyond the scope of their vacation imagination."

Legendary Resorts also provides a turnkey service and peace of mind in the rental management of a Legendary property. Owners who list their properties with Legendary Resorts enjoy the comprehensive services and attention-to-detail Legendary is known for. To guarantee the satisfaction of owners and guests alike, Legendary Resorts offers a full-service, first-class, management company that far exceeds what could be expected from a third-party management office.

Together, Legendary Resorts and their Resorts without Borders concept will offer something vacationers have never experienced before. The most reliable rental management service is now combined with an unbelievable vacation where all the Legendary amenities and experience in Destin are

available with the simple swipe of a card. The ultimate vacation experience begins with Legendary Resorts.

**About Legendary:**

Legendary is headquartered in Destin and holds a diversified portfolio including a Restaurant Division, Real Estate Development Group, Management Operations Division and Holdings Division. With enterprises such as Emerald Grande, Legendary Marine, Regatta Bay Golf and Country Club and Destin Commons, the company's diversity and expertise has produced numerous successful Destin area projects. The company stands strong behind its mission to provide "legendary experiences which exceed the expectations of visitors and residents in Destin, Florida."

**Information:** For more information, contact Julian Katz at Lewis Communications by phone at 251.476.2507 (office) or by email: [julian@lewiscommunications.com](mailto:julian@lewiscommunications.com).