

Legendary Inc. steps to the plate

Legendary Inc., the prominent Destin-based developer of Destin Commons and of the Emerald Grande project overlooking Destin's harbor, has taken a few hits of late — chiefly because of the size of Emerald Grande.

Yes, we understand how some people have issues with those monstrous twin towers. But set that aside for a moment.

Last week, we described in three articles the participation of Legendary and the role it's playing in two events scheduled for Destin later this year that are sure to be crowd-pleasers and one that's being held this week.

One is the offshore powerboat race Oct. 31 to Nov. 1 in the Gulf of Mexico. The races came to Destin last year for the first time and were a hit with spectators on the beach and in condo towers along the Gulf. Legendary will play a key role in facilitating the races — by hosting the race village at Destin Commons and hoisting the boats into the water at Legendary Marina.

On Oct. 5-7, Legendary will serve as a corporate sponsor for the annual Destin Seafood Festival at the Morgan Sports Center. Three Legendary-owned restaurants also will step to the plate by serving seafood during the festival. They will join five eateries from the Southern Restaurant Group with their fresh-cooked fish fare.

This week, Legendary is one of the sponsors of the sixth annual Legendary Destin Poker Run. The boating event raises funds for the Destin Family YMCA.

As you can see, participation by local businesses in events that many of us participate in and enjoy as spectators enhances the attractiveness of our community.